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**FOR IMMEDIATE RELEASE**  
**March 5, 2013**

**CONTACT:**  
**Division of Agriculture**  
**Kristi Krueger, CMP Grant Assistant, 907-761-3858, [kristi.krueger@alaska.gov](mailto:kristi.krueger@alaska.gov)**

### **DNR seeks applicants for Cooperative Marketing Program grants**

(Palmer, AK) - The Division of Agriculture is seeking applications for its annual Cooperative Marketing Program (CMP) grants.

The goal of this grant is to increase the demand for Alaska Grown products through industry-driven promotional projects. Proposals will be evaluated based on the relative need for the proposed activity, the importance of the problem to be addressed, benefits likely to be derived from the project in relation to the funds requested, the contribution of the contractor, how the Alaska Grown theme will be incorporated and if applicable, performance on previous grant contracts.

The Division of Agriculture intends to award multiple contracts from this solicitation. Each proposal may be awarded up to \$2,000 in state funds.

To apply for a CMP grant, go to [www.dnr.alaska.gov/ag](http://www.dnr.alaska.gov/ag) and click on the "Grants" tab under the "Programs" header. Applications can also be e-mailed to [kristi.krueger@alaska.gov](mailto:kristi.krueger@alaska.gov), or they can be mailed or faxed to the Division of Agriculture in Palmer:

Division of Agriculture in Palmer  
1800 Glenn Hwy., Suite 12  
Palmer, AK 99645  
Fax: 907-745-7242

The application period opened Tuesday, March 5. The deadline to submit an application is 5 p.m. on Friday, March 29. If you have any questions, please contact Kristi Krueger at 907-761-3858 or at [kristi.krueger@alaska.gov](mailto:kristi.krueger@alaska.gov).

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